

# **THE EFFECT OF SERVICE QUALITY AND BRAND AWARENESS ON INDIHOME CUSTOMER SATISFACTION**

**(Survey of IndiHome Customers who Follow the @indihomecare  
Instagram Account)**

## **MINI THESIS**

Submitted as One of the Requirements for obtaining a Bachelor of Business  
Administration Degree in Economics and Business Study Program

Compiled by:

Ulwan Shidqy

1501213420



**BUSINESS ADMINISTRATION  
FACULTY OF ECONOMICS AND BUSINESS  
TELKOM UNIVERSITY  
BANDUNG  
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