## **ABSTRACT**

This study aims to analyze the influence of green accounting, environmental disclosure, and profitability on firm value in the mining sector companies listed on the Indonesia Stock Exchange (IDX) during the 2021–2023 period. Green accounting is measured using the PROPER index, while environmental disclosure is assessed based on the Global Reporting Initiative (GRI) standards. Profitability is proxied by Return on Equity (ROE), and firm value is calculated using Tobin's Q ratio.

The phenomenon underpinning this research is the significant contribution of the mining sector to Indonesia's Gross Domestic Product (GDP), which showed stable growth from 2021 to 2023. However, environmental issues, including deforestation and the ecological impacts of mining activities, remain critical challenges. Additionally, the fluctuation in firm value within this sector reflects factors such as commodity price volatility, rising production costs, and export policies. This study explores the extent to which environmental accountability and profitability influence firm value amid these dynamics.

The results indicate that green accounting and environmental disclosure have no significant effect on firm value. This suggests that environmental responsibility and transparency are not yet primary considerations for investors in the mining sector. In contrast, profitability has a significant positive effect on firm value, highlighting that financial performance remains the key determinant in attracting investor interest.

These findings underscore the importance of focusing on profitability to enhance investment attractiveness, while also emphasizing the need for companies to maintain environmental management as a long-term social responsibility. For regulators, the study highlights the necessity of more effective policies to increase the relevance of environmental reporting in investment decisions. This research also provides theoretical contributions regarding the limited influence of sustainability factors in the mining sector, opening opportunities for further studies in other industries.

Keywords: Green accounting, environmental disclosure, profitability, firm value.