TABLE OF FIGURES

Figure 1.1 Comparison the total population of Indonesia between productive age and non-productive age 1
Figure 1.2 Stock Investor Demography of Indonesia in 2024 2
Figure 1.3 Investor Growth Number 5
Figure 1.4 Total Loss of Illegal Investment 7
Figure 2.1 Theoretical Framework 46
Figure 3.1 Research Process 56
Figure 3.2 Continuum Line 66
Figure 3.3 Conceptual Diagram 69
Figure 3.4 Statistical Diagram 70
Figure 4.1 Respondent Characteristic Based on Gender 72
Figure 4.2 Respondent Characteristic Based on Age 73
Figure 4.3 Respondent Characteristic Based on Domicile 74
Figure 4.4 The Continuum Line of Neurotransmitters 85
Figure 4.5 The Continuum Line of Investment Decision Making 88
Figure 4.6 Normality Test Result 88
Figure 4.7 Multicollinearity Test Result 89
Figure 4.8 Heteroscedasticity Test Result 90
Figure 4.9 Autocorrelation Test Result 90
Figure 4.10 Moderated Test Result in the > 25 – 35 Age Category 92
Figure 4.11 Moderated Test Result in the > 35 – 55 Age Category 93
Figure 4.12 Moderated Test Result in the > 55 – 65 Age Category 94
Figure 4.13 Scatter Plot of Neurotransmitters (X) vs Investment Decision Making (Y) by Age (> 25 – 35) and Gender 98
Figure 4.14 Scatter Plot of Neurotransmitters (X) vs Investment Decision Making (Y) by Age (> 35 – 55) and Gender 98

Figure 4.15 Scatter Plot of Neurotransmitters (X) vs Investment Decision Making (Y) by Age (> 55 – 65) and Gender 99
Figure 4.16 Determination Coefficient Test Result 102