

## DAFTAR TABEL

Tabel 2. 1 Kajian Pustaka dan Penelitian Sebelumnya.....	5
Tabel 2. 2 Analisis McFarlan.....	17
Tabel 4. 1 Tabel <i>Primary Activities</i> .....	30
Tabel 4. 2 Tabel <i>Supporting Activities</i> .....	31
Tabel 4. 3 Analisis SWOT Pitcar Service.....	33
Tabel 4. 4 IFAS Pitcar Service.....	35
Tabel 4. 5 EFAS Pitcar Service .....	35
Tabel 4. 6 Analisis Matriks SWOT Pitcar Service .....	37
Tabel 4. 7 Analisis PESTLE .....	41
Tabel 4. 8 Analisis <i>Porter's Five Force</i> .....	43
Tabel 4. 9 Analisis SWOT .....	44
Tabel 4. 10 IFAS Pitcar Service.....	46
Tabel 4. 11 EFAS Pitcar Service.....	47
Tabel 4. 12 Analisis Matrik SWOT Pitcar Service.....	49
Tabel 4. 13 Tabel <i>Top Strategic Technology Trends 2025</i> .....	51
Tabel 4. 14 Analisis CSF .....	52
Tabel 4. 15 Portofolio Aplikasi Masa Depan.....	53
Tabel 4. 16 Pertanyaan Kuesioner <i>MC Farlan</i> .....	54
Tabel 4. 17 Pengelompokan Aplikasi terhadap Kuadran <i>MC Farlan</i> .....	55
Tabel 4. 18 Hasil Kuesioner <i>MC Farlan</i> .....	55
Tabel 4. 19 Strategi Bisnis SI .....	57
Tabel 4. 20 Strategi TI.....	57
Tabel 4. 21 Strategi Manajemen SI/TI .....	58
Tabel 4. 22 GAP Analisis .....	59
Tabel 4. 23 Prioritas Pengembangan Aplikasi .....	60