

DAFTAR PUSTAKA

Buku:

Abdussamad, Z. (2021). *Metode Penelitian Kualitatif*. Makassar: CV. Syakir Media Press.

Anggito, A., & Setiawan, J. (2018). *Metodologi Penelitian Kualitatif*. Sukabumi: CV. Jejak.

Bungin, B. (2017). *Metodologi Penelitian Sosial dan Ekonomi*. Jakarta: Kencana.

Creswell, J. W. (2014). *Research design: Qualitative, quantitative, and mixed methods approaches*. Newbury Park, California: Sage publications.

Creswell, J. W., & Poth, C. N. (2018). *Qualitative inquiry and research design: Choosing among five approaches*. Newbury Park, California: Sage publications.

Díaz, M. M., dan García, J. I. G. (2019). *The Digitization in the Spanish Publishing Industry*. Digital Leadership (pp.1-17) Edition: 1. London: IntechOpen.

Moleong, L. J. (2017). *Metodologi penelitian kualitatif (Edisi Revisi)*. Bandung: PT Remaja Rosdakarya.

Moleong, L. J. (2018). *Metodologi penelitian kualitatif*. Bandung: PT Remaja Rosdakarya.

Patton, M. Q. (2015). *Qualitative research & evaluation methods: Integrating theory and practice*. Newbury Park, California: Sage publications.

Roosinda, F. W., Lestari, N. S., Utama, A. G. S., Anisah, H. U., Siahaan, A. L. S., Islamiati, S. H. D., ... & Fasa, M. I. (2021). *Metode penelitian kualitatif*. Zahir Publishing.

Sarosa, S. (2021). *Analisis Data Penelitian Kualitatif*. PT Kanisius: Yogyakarta.

Sugiyono. (2019). *Metode Penelitian Kuantitatif, Kualitatif, dan R&D*. Bandung: Alfabeta.

Sugiyono. (2007) *Metode Penelitian Kuantitatif Kualitatif dan R & D*. Bandung: Elfabet.

International Journal:

Brunetti, F., Matt, D.T., Bonfanti, A., De Longhi, A., Pedrini, G. and Orzes, G. (2020). *Digital transformation challenges: strategies emerging from a multi-stakeholder approach*. The TQM Journal, Vol. 32 No. 4, pp. 697-724.

Chanias. S. et al. (2019). *Digital transformation strategy making in pre-digital organizations: The case of a financial services provider*. Volume 28, Issue 1. Pages 17-33. The Journal of Strategic Information Systems.

Crosby, Paul. (2022). *Don't Judge a Book by Its Cover: Examining Digital Disruption in the Book Industry Using a Stated Preference Approach*. 607-637. Journal of Cultural Economics.

Deja, M., Rak, D., & Bell, B. (2021). Digital transformation readiness: perspectives on academia and library outcomes in information literacy. *The Journal of Academic Librarianship*, 47(5), 102403.

Eisape, Davis Adedayo. (2022). *Transforming Pipelines into Digital Platforms: An Illustrative Case Study Transforming a Traditional Pipeline Business Model in the Standardization Industry into a Digital Platform*. No. 4: 183. Journal of Open Innovation: Technology, Market, and Complexity 8.

Harahap, D. S. D., Wahyuningtyas, R., & Firli, A. (2023). The Effect Of Social Media Marketing Grab Medan On Brand Equity With E-Satisfaction And E-

Loyalty As Intervening Variables. *International Journal of Science, Technology & Management*, 4(3), 512-526.

Hilali, W., Manouar, A., dan Idrissi, M. (2019). *Reaching Sustainability during a digital transformation; a PLS approach*, 12(1), 52-79. International Journal of Innovation Emerald Publishing Limited

Holopainen, M., Ukko, J., & Saunila, M. (2022). *Managing the strategic readiness of industrial companies for digital operations*. Digital Business, 2(2), 100039.

Holopainen, M., Saunila, M., & Ukko, J. (2023). *Value creation paths of organizations undergoing digital transformation*. Knowledge and Process Management, 30(2), 125-136.

Li, Feng. (2020). *The digital transformation of business models in the creative industries: A holistic framework and emerging trends*. Volumes 92–93. Technovation.

Lobejko, Stanislaw. (2020). *Digital Transformation and Innovativeness of Enterprises*. Optimum. Economic Studies.

Mergel, et al. (2019). *Defining digital transformation: Results from expert interviews*. 36(4), 101385. Government Information Quarterly.

Nasution, R. A., Rusnandi, L. S. L., Qodariah, E., Arnita, D., & Windasari, N. A. (2018). *The evaluation of digital readiness concept: existing models and future directions*. The Asian Journal of Technology Management, 11(2), 94-117.

Piepponen, Amanda. et al. (2022). *Digital transformation of the value proposition: A single case study in the media industry*. Volume 150. Pages 311-325. Journal of Business Research.

Pingali, S. R., Singha, S., Arunachalam, S., & Pedada, K. (2023). *Digital readiness of small and medium enterprises in emerging markets: The construct*,

propositions, measurement, and implications. *Journal of Business Research*, 164, 113973.

Salamah, S.N. (2023). Financial Management Strategies to Improve Business Performance. *Journal of Contemporary Administration and Management (ADMAN)*.

Saputra, Nopriadi & Nasip, Ismiriati & Sudiana, Kiki. (2021). *The Effect of Availability Digital Facility at Home on Work Productivity*. 10.1109/ICIMTech53080.2021.9535103.

Schallmo, D., Williams, C. A., & Boardman, L. (2017). *Digital Transformation of Business Models-Best Practice, Enablers, And Roadmap*. *International Journal of Innovation Management*, 21(8).

Soomro, M. A., Hizam-Hanafiah, M., & Abdullah, N. L. (2020). *Digital readiness models: A systematic literature review*. *Compusoft*, 9(3), 3596-3605.

Sousa-Zomer, T.T., Neely, A., (2020). *Digital Transforming Capability and Performance: A Microfoundational Perspective*. *International Journal of Operations & Production Management*, Vol. 40, No.7/8, pp. 1095-1128.

Sudrajad, A. I., Tricahyono, D., Yulianti, E. B., & Rosmawati, W. (2023). *The Role of Digitalization Performance on Digital Business Strategy in Indonesia MSEMs*. *International Journal of Professional Business Review*, 8(6), e02260-e02260.

Warner, K. S., & Wäger, M. (2019). *Building dynamic capabilities for digital transformation: An ongoing process of strategic renewal*. *Long range planning*, 52(3), 326-349.

Wiener, Martin. et al. (2018). *Omnichannel businesses in the publishing and retailing industries: Synergies and tensions between coexisting online and offline business models*. Volume 109. Pages 15-26. *Decision Support Systems*.

Jurnal Nasional:

Addiarrahman, A., & Yanti, I. (2020). *Dari Idealisme ke Pragmatisme: Pergeseran Paradigma dalam Pengembangan Hukum Ekonomi Syariah di Indonesia*. Al-Manahij: Jurnal Kajian Hukum Islam, 14(2), 191-210.

Al Azis, Rachdian. (2021). *Tantangan Industri Penerbitan Buku di Indonesia sebagai Bagian dari Industri Kreatif dalam Mengarungi Era Digitalisasi dan Pandemi Covid-19*. 6. 236-256.

Baihaqi, Agus. (2023). *Media Cetak di Era Digital (Analisis Kekuatan Harian Pagi Jawa Pos Radar Banyuwangi)*. Vol. 2 No. 2. The Journal of Islamic Communication and Broadcasting.

Dewi, Danar Kristiana. (2022). *Sinergi dan Kolaborasi sebagai Strategi Media Cetak Bertahan dalam Era Disrupsi*. Ekspresi dan Persepsi: Jurnal Ilmu Komunikasi.

Haq, Alfiyya dan Fadilah, Efi. (2019). *Transformasi Harian Kompas Menjadi Portal Berita Digita Subscription Kompas.Id*. Jurnal Kajian Jurnalisme.

Harmoko, Muhammad Tri dan Noviarisanti, Siska. (2021). *Pengembangan Model Transformasi Digital Rumah Zakat Menuju World Digital Philanthropy*. Jurnal Telkom University.

Ikhwan, I. (2020). *Innovation of Print Media in the Era of the Industrial Revolution 4.0 (Case Study of Tribun Timur)*. 1(1). Jurnal Mercusuar.

Ispriadi, Bella dan Putri, Devy dan Dewani, Prahasti. (2020). *Eksistensi Media Cetak Pada Masa Pandemi Covid-19*. 9. 127-134. JISIP: Jurnal Ilmu Sosial dan Ilmu Politik.

Kadir, A., Pratama, K., Mutmainna, A., & Thaba, A. (2021). *Aspek Moral Novel Sepasang Kekasih yang Belum Bertemu Karya Boy Candra: Suatu Tinjauan Sosiologi Sastra*. JP-BSI (Jurnal Pendidikan Bahasa dan Sastra Indonesia), 6(2), 104-111.

K. Umam, dan L. A. Retno Martini. (2022). *Disrupsi Teknologi Versus Adaptasi: Geliat Grup Musik Nasida Ria Di Era Kiwari (Kajian Arkeologi Media)*. vol. 5, no. 2, pp. 129-135. Endogami: Jurnal Ilmiah Kajian Antropologi.

Larasati, I., Yusril, A. N., & Al Zukri, P. (2021). *Systematic Literature Review Analisis Metode Agile Dalam Pengembangan Aplikasi Mobile*. Sistemasi: Jurnal Sistem Informasi, 10(2), 369-380.

Lenggawa, Veza Aditya. (2019). *Strategi Jawa Pos Dalam Menghadapi Persaingan Bisnis Media di Era Revolusi Industri 4.0*. Vol. 1 No. 1 (2019). Konvergensi: Jurnal Ilmiah Ilmu Komunikasi.

Pangandaheng, Fony et al. (2022). *Transformasi Digital: Sebuah Tinjauan Literatur pada Sektor Bisnis dan Pemerintah*. Vol. 10 No. 2. Jurnal Riset Ekonomi, Manajemen, Bisnis dan Akuntansi.

Pangaribuan, Olivia dan Irwansyah, Irwansyah. (2019). *Media Cetak Indonesia di Era Revolusi Industri 4.0*. Jurnal Pewarta Indonesia.

Prihanto, Y. Johny dan Doringin, Ferry. (2020). *Audience Engagement Strategy Sebagai Pendorong Perubahan Industri Media Cetak: Studi Pada Industri Media Cetak di Indonesia*. 1. 9-25. Jurnal Teknologi Industri dan Rekayasa (JTIR).

Putra, R. (2019). *Tantangan Media Massa Dalam Menghadapi Era Disrupsi Teknologi Informasi*. 5(1), 1-6. JUSIFO (Jurnal Sistem Informasi).

Rahmadyah, Niken dan Aslami, Nuri. (2022). *Strategi Manajemen Perubahan Perusahaan di Era Transformasi Digital*. Vol 4 No 2. Jurnal Ekonam.

Rahimallah, Muhammad. (2022). *Perubahan Prilaku Komunikasi Dan Budaya Sosial Akibat Disrupsi Teknologi Dan Informasi*.

Sefudin, Akhmad dan Darwin, Muhammad. (2020). *Perbandingan Teori Disrupsi pada Marketing di Era Industri 4.0 Menurut Hermawan Kartajaya dan Rhenald Kasali*. 1. 25-39. Komitmen: Jurnal Ilmiah Manajemen.

Setyawati, A. (2022). *Akselerasi Transformasi Era Society 5.0 Akibat Perubahan Perilaku Konsumen Pasca Covid-19 Dan Dampaknya Terhadap Ekonomi Kreatif (studi pelaku UMKM Kota Malang)*. Vol. 1 No. 1. Transformasi Ekonomi Digital untuk SDM Unggul di Era Industri 4.0

Somantri, B., Riyanto, A., Raspati, G., & Marsusanti, E. (2021). *Optimalisasi Disiplin Kerja dan Kompetensi Karyawan Dalam Meningkatkan Kompensasi*. Swabumi (Suara Wawasan Sukabumi): Ilmu Komputer, Manajemen, dan Sosial, 9(2), 127-135.

Suyas, Made dan Sedana, Nyoman. (2020). *Mempertahankan Eksistensi Media Cetak di Tengah Gempuran Media Online*. Volume 01, Nomor 01, Juni 2020. Jurnal Komunikasi dan Budaya.

Proceeding:

Hadiono, Kristophorus dan Santi, Rina Candra Noor. (2020). *Menyongsong Transformasi Digital*. Proceeding SENDIU 2020.

Osmundsen, Iden, dan Bygstad, (2018). *Digital Transformation: Drivers, Success Factors, and Implications*. 37. MCIS 2018 Proceedings.

Internet:

Elex Media. (2023). Profil Perusahaan Elex Media Komputindo. Elex Media [online]. Tersedia: <https://elexmedia.id/profil/id> [4 Maret 2023]

Ekrut Media. (2022). 9 Perusahaan yang Menerapkan WFA (Work From Home). Ekrut Media [online]. Tersedia: <https://www.ekrut.com/media/perusahaan-wfa> [9 Maret 2023]

Rizaty, Monavia Ayu. (2023). Pengguna Internet di Indonesia Sentuh 212 Juta pada 2023. Data Indonesia [online]. Tersedia:

<https://dataindonesia.id/Digital/detail/pengguna-internet-di-indonesia-sentuh-212-juta-pada-2023> [9 Maret 2023]

Waseso, Ratih. (2022). Injak Usia Ke-37, Penerbit Elex Media Komputindo Lakukan Redefinisi Arah Bisnis. Kontan.co [online]. Tersedia: <https://industri.kontan.co.id/news/injak-usia-ke-37-penerbit-elex-media-komputindo-lakukan-redefinisi-arrah-bisnis> [1 April 2022]

Pusparisa, Yosepha. (2020). Gramedia Mendominasi Jaringan Toko Buku di Indonesia. Databoks [online]. Tersedia: <https://databoks.katadata.co.id/datapublish/2020/05/18/gramedia-mendominasi-jaringan-toko-buku-di-indonesia> [1 April 2023]

IKAPI. (2020). Riset. IKAPI [online]. Tersedia: <https://www.ikapi.org/riset/> [1 april 2023]

Boutetière, Hortense de la, dan Montagner, Alberto, dan Reich, Angelika. (2018). Unlocking success in digital transformations. McKinsey [online]. Tersedia: <https://www.mckinsey.com/capabilities/people-and-organizational-performance/our-insights/unlocking-success-in-digital-transformations> [10 April 2023]

Moore, Susan. (2019). How to Measure Digital Transformation Progress. Gartner [online]. Tersedia: <https://www.gartner.com/smarterwithgartner/how-to-measure-digital-transformation-progress> [10 April 2023]

Kompas.com. (2020, 28 September). Jajak Pendapat Kominfo Tunjukkan Buku Fisik Lebih Diminati Ketimbang E-book [online]. Tersedia: <https://www.kompas.com/tren/read/2020/09/28/184633365/jajak-pendapat-kominfo-tunjukkan-buku-fisik-lebih-diminati-ketimbang-e-book?page=all> [Diakses 9 Maret 2023].

Harper's Bazaar Indonesia. (2021). Membaca Secara Fisik vs. Digital: Mana yang Sekarang Jadi Favorit? [online]. Tersedia:

<https://harpersbazaar.co.id/articles/read/10/2021/16209/membaca-secara-fisik-vs-digital-mana-yang-sekarang-jadi-favorit> [Diakses 9 Maret 2023].

Medium. (2022). Kenalan dengan YOI Books: Imprint Elex Media Komputindo untuk Kaum Muda [online]. Tersedia: <https://medium.com/@mirandamalonka/kenalan-dengan-yoi-books-imprint-elex-media-komputindo-untuk-kaum-muda-c149fb3eda2c>

Katadata.co.id. (2023). APJII: Pengguna Internet Indonesia 215 Juta Jiwa pada 2023, Naik 1.17% [online]. Tersedia: <https://katadata.co.id/lavinda/digital/646342df38af1/apjii-pengguna-internet-indonesia-215-juta-jiwa-pada-2023-naik-1-17>

Repositori Kemdikbud. (2019). Ringkasan Indeks Alibaca 34 Provinsi [online]. Tersedia: https://repositori.kemdikbud.go.id/13034/1/Puslitjakdikbud_Ringkasan%20Indeks%20Alibaca%2034%20Provinsi

Popbela.com. (2022). 5 Media Cetak Stop Terbit 2022, Ada Bobo Junior hingga Tabloid Nova [online]. Tersedia: <https://www.popbela.com/career/working-life/zikra-mulia-irawati/5-media-cetak-stop-terbit-2022-ada-bobo-junior-hingga-tabloid-nova?page=all> [Diakses 27 Mei 2023].

Antara News. (2023). Ketika Media Cetak di Indonesia Terus Berguguran [online]. Tersedia: <https://www.antaraneews.com/berita/3525258/ketika-media-cetak-di-indonesia-terus-berguguran#mobile-nav> [Diakses 27 Mei 2023].

CNN Indonesia. (2022). Tabloid Nova, Majalah Bobo Junior dkk Berhenti Terbit Desember 2022 [online]. Tersedia: <https://www.cnnindonesia.com/ekonomi/20221220081726-92-889529/tabloid-nova-majalah-bobo-junior-dkk-berhenti-terbit-desember-2022> [Diakses 27 Mei 2023].

Sisiterang.id. (2023). Tergerus Teknologi, 5 Media Cetak Ini [online]. Tersedia: <https://www.sisiterang.id/2023/02/tergerus-teknologi-5-media-cetak-ini.html> [Diakses 27 Mei 2023].

SPS Indonesia. (2020). Wajah Perusahaan Pers Cetak di Masa Pandemi Covid-19: Pendapatan Turun Drastis [online]. Tersedia: <https://id.spsindonesia.org/press-release/4wp14m0c0yt327nh/wajah-perusahaan-pers-cetak-di-masa-pandemi-covid-19-pendapatan-turun-drastis-hi> [Diakses 9 Juni 2023].

Sumber lain:

Sari, Marindra Nur. (2018). *Analisa dan Usulan Perbaikan Sistem kerja dengan menggunakan Metode QUICK EXPOSURE CHECKLIST (QEC) (Study Kasus: UD. SINAR BUAH)*. Undergraduate (S1) thesis, University of Muhammadiyah Malang.

Fadli, L. H. (2019). Strategic management Analisis Swot pada pt. Gajah Tunggal Tbk. *Jurnal Ekonomi Manajemen Sistem Informasi*, 1(2), 106-114.

Arsyam, M. (2020). *Manajemen pendidikan islam*.

Awaluddin, H. R. (2021). *Manajemen Strartegik: Strategi Bisnis Naik Kelas dengan Business Model Canvas (Panduan untuk Mahasiswa, Entrepreneurs, UKM dan Start Up Pemula)*.

Kabeyi, M. (2019). Organizational strategic planning, implementation and evaluation with analysis of challenges and benefits. *International Journal of Applied Research and Studies*, 5(6), 27-32.