

provide context and enhance system design. These findings inform future e-learning system development, emphasizing the need for adaptive, data-driven approaches to deliver personalized, engaging, and effective learning experiences.

VI. CONCLUSION AND FUTURE WORK

This study developed and evaluated a recommendation system for e-learning platforms that integrates diversity and novelty to improve user satisfaction. By using the K-Means clustering algorithm, the system delivered personalized and diverse course recommendations. Evaluation results showed an Intra-List Diversity (ILD) of 0.6160443283 and Mean Self-Information (MSI) of 0.6281356136, confirming the system's ability to provide varied and novel suggestions. User satisfaction surveys revealed positive feedback, with significant agreement on the system's effectiveness in meeting user needs and enhancing the learning experience, particularly in its ability to suggest diverse and novel courses. These findings highlight the importance of balancing accuracy with diversity and novelty to enhance user satisfaction and usability.

The implications of these results emphasize the potential for recommendation systems to support personalized learning pathways and reduce information overload on e-learning platforms. Future work should explore integrating additional user data, such as learning goals, skill levels, and course difficulty, to further enhance personalization. Advanced clustering methods, such as DBSCAN or hierarchical clustering, and adaptive models like deep learning or reinforcement learning, could better address dynamic user preferences. Evaluating long-term outcomes, such as user engagement, course completion rates, and learning achievements, would provide a deeper understanding of the system's impact. Testing the system on larger, more diverse datasets would also improve scalability and applicability in real-world scenarios. These advancements could significantly enhance the role of recommendation systems in creating meaningful and engaging digital learning experiences.

REFERENCES

- [1] Marco L'uhmann and Olan McEvoy. "A statista overview report on the global market for online education." Technical report, Statista, 2024. <https://www.statista.com/study/163500/e-learning/>.
- [2] Kulkarni, Pradnya V., Sunil Rai, and Rohini Kale. "Recommender system in elearning: a survey." Proceeding of International Conference on Computational Science and Applications: ICCSA 2019. Singapore: Springer Singapore, 2020.
- [3] McNee, Sean M., John Riedl, and Joseph A. Konstan. "Making recommendations better: an analytic model for human-recommender interaction." CHI'06 extended abstracts on Human factors in computing systems. 2006.
- [4] Kaminskas, Marius, and Derek Bridge. "Diversity, serendipity, novelty, and coverage: a survey and empirical analysis of beyond-accuracy objectives in recommender systems." ACM Transactions on Interactive Intelligent Systems (TiiS) 7.1 (2016): 1-42.
- [5] Chintya, Rere, Dana Sulistiyono Kusumo, and Arfive Gandhi. "Evaluation of Diversity in Movie Recommendation Systems." 2024 2nd International Conference on Software Engineering and Information Technology (ICoSEIT). IEEE, 2024.
- [6] Javed, Aariz Faizan, and Syed Abdullah Ashraf. "Novelty in recommender systems for effective personalization in E-commerce and retail." Journal of Informatics Education and Research 3.2 (2023).
- [7] Martono, Salsabila, et al. "User Evaluation of Diversity and Novelty in the Redesigned Recommender List for an Indonesian E-Commerce Platform." Journal of System and Management Sciences 13.4 (2023): 615-623.
- [8] Hasanah, Andi Uswatun, and Dana Sulistyo Kusumo. "User-Centric Evaluation of Novelty and Explanation Aspects of Recommender Systems in an Indonesia E-commerce Platform Based on Perceived Usefulness." 2024 2nd International Conference on Software Engineering and Information Technology (ICoSEIT). IEEE, 2024.
- [9] Pu, Pearl, Li Chen, and Rong Hu. "A user-centric evaluation framework for recommender systems." Proceedings of the fifth ACM conference on Recommender systems. 2011.
- [10] Klačnja-Milićević, Aleksandra, et al. "E-Learning personalization based on hybrid recommendation strategy and learning style identification." Computers and education 56.3 (2011): 885-899.
- [11] Drachler, Hendrik, Hans GK Hummel, and Rob Koper. "Personal recommender systems for learners in lifelong learning networks: the requirements, techniques and model." International Journal of Learning Technology 3.4 (2008): 404-423.
- [12] Mukhopadhyay, Sayak, et al. "Enhanced Music Recommendation Systems: A Comparative Study of Content-Based Filtering and K-Means Clustering Approaches." Revue d'Intelligence Artificielle 38.1 (2024).
- [13] Vargas, Saúl, and Pablo Castells. "Rank and relevance in novelty and diversity metrics for recommender systems." Proceedings of the fifth ACM conference on Recommender systems. 2011.
- [14] Hao, Bin, et al. "Diversify or Not: Dynamic Diversification for Personalized Recommendation." Pacific-Asia Conference on Knowledge Discovery and Data Mining. Cham: Springer International Publishing, 2021.
- [15] Hurley, Neil, and Mi Zhang. "Novelty and diversity in top-n recommendation-analysis and evaluation." ACM Transactions on Internet Technology (TOIT) 10.4 (2011): 1-30.
- [16] Aytikin, Tevfik, and Mahmut Özge Karakaya. "Clustering-based diversity improvement in top-N recommendation." Journal of Intelligent Information Systems 42 (2014): 1-18.
- [17] Mendoza, Marcelo, and Nicolás Torres. "Evaluating content novelty in recommender systems." Journal of Intelligent Information Systems 54 (2020): 297-316.
- [18] Celma Herrada, Òscar. Music recommendation and discovery in the long tail. Universitat Pompeu Fabra, 2009.
- [19] Sallaby, Achmad Fikri, and Azlan Azlan. "Analysis of missing value imputation application with K-nearest neighbor (K-NN) algorithm in dataset." The IJICS (International Journal of Informatics and Computer Science) 5.2 (2021): 141-144.
- [20] Bandyopadhyay, Soma, S. S. Thakur, and J. K. Mandal. "Product recommendation for e-commerce business by applying principal component analysis (PCA) and K-means clustering: benefit for the society." Innovations in Systems and Software Engineering 17.1 (2021): 45-52.
- [21] Kerlinger, Fred Nichols. "Foundations of behavioral research." (1966).