

Abstrak

Coffee is the most popular drink for many people in Indonesia today. Even the booming coffee trend that has occurred has given a breath of fresh air to coffee entrepreneurs in Indonesia. From cafes to what is currently booming in various regions of Indonesia, namely the mobile coffee business using motorbikes. Mobile coffee is part of one type of small and medium enterprise (SME) that is currently popular in Indonesia, even the trend has mushroomed to various regions including Bandung, one of the mobile coffee sellers located in Batununggal named Pak Rahmat Hidayat. However, this is not free from limitations and problems that occur. Often mobile coffee sellers are constrained by problems that are quite disruptive in presenting and selling their wares. One of the things that happens is the condition of the box capacity which is inadequate when used, as well as the superiority of the material which is not free from problems when the rainy weather comes. The problems that occur can hinder mobile coffee sellers in their enthusiasm for finding income, to meet their needs. Therefore, the research focuses on designing a box that can support Pak Rahmat Hidayat's mobile coffee business.

Keywords: Coffee, Box, Functional, and Motor

