ABSTRACT

This study analyzes the representation of child-rearing in single-parent families through some chapters from the manga Yotsuba&! by Kiyohiko Azuma. Using Ferdinand de Saussure's semiotics approach, this research identifies visual and narrative elements that reflect parenting dynamics in single-parent families, focusing on interactions between the main character, Yotsuba, and her adoptive father, Koiwai. Primary data consist of the manga's physical volumes, supported by secondary literature. Hopefully the findings reveal that the parenting style represented in the manga balances freedom and discipline, emphasizing the importance of emotional connections and social support in a child's development. These findings are relevant for understanding single-parent family dynamics in real-world contexts, particularly within Japanese and Indonesian cultures.

Keyword: Parenting, Manga, Representation