FOREWORD

The writer expresses sincere appreciation and thanks in the foreword to the Almighty God for providing the writer with the guidance necessary to Complete the thesis titled "THE INFLUENCE OF INFLUENCER POST CHARACTERISTICS THROUGH PERIPHERAL ROUTES ON TIKTOK USERS' BEHAVIORAL INTENTIONS" This project is necessary to complete the Communication Science undergraduate program at Telkom University.

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The author acknowledges the shortcomings of this thesis. Thus, recommendations and critiques from Mr./Mrs./Ms. Examiners are greatly appreciated by the writer. The author hopes that this research will be useful for audiences, other studies, and all parties involved

Bekasi, 18 December 2024

Declarant,

Aziz Akram Maulana

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