ABSTRACT

The HDCI community experienced a traffic accident in 2022 that resulted in two fatalities. After the incident, pre-research was conducted through interviews with informants who confirmed that there were communication barriers in the HDCI community after the accident. The results of the interviews showed a decrease in the intensity of activities and communication within the HDCI Bandung community after the incident. However, on the other hand, there was a stronger solidarity among members, as indicated by efforts to remind and support each other. This study used a descriptive method. The analysis concluded that there were no significant barriers to communication between members of the HDCI Bandung community after the accident in 2022. In fact, the accident actually strengthened existing communication patterns and fostered a sense of solidarity among members. Before the accident, the HDCI Bandung community had a wheel-shaped communication structure, with community leaders as the center of information. After the accident, the communication structure changed to an all-channel structure. This change allows for a faster response to crises, as members can easily share information and support. This study shows that communication plays a very important role in maintaining the sustainability and development of a community. In the context of the HDCI Bandung community, communication not only functions as a tool for exchanging information, but also as a social glue that strengthens the bonds between members.

Keyword: Communication Group, Solidarity Member, Communication Structure