

ABSTRACT

CV. Resko is a company engaged in the sale of school uniforms but often faces various issues in inventory management that impact its ability to achieve maximum profits with minimal expenditures. These issues include imbalances between the available inventory levels and market demand, which frequently lead to overstock or stockouts. To address these problems, an inventory policy was implemented using the Continuous Review System (s, S) method. This method allows the company to continuously monitor inventory levels and determine optimal reorder points and order quantities. The results of the analysis show that by applying this method, CV. Resko can save inventory costs by 67%. This savings is achieved through the reduction of excess stock and improved responsiveness to customer demand. Overall, this strategy not only has a positive impact on operational efficiency but also enhances the company's profitability, providing opportunities for CV. Resko to strengthen its position in the school uniform market.

Keywords : *CV. Resko, School Uniforms, Inventory Management, Cost Savings, Continuous Review System (s,S), Operational Efficiency, Profitability*