

ABSTRACT
INFORMATION SYSTEM EVALUATION ON THE LEARN TAJWID
APPLICATION IN LEARNING COMPARED WITH POPULAR APPLICATIONS

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Tajweed learning, which is the science of how to read the Qur'an correctly, requires an interactive and engaging approach to increase user engagement. This study aims to compare the implementation of Law UX (User Experience Law) Principle with the traditional approach in optimizing user engagement in a tajweed learning application. This study uses qualitative and quantitative methods involving 50 respondents who are divided into two groups: one group uses a Law UX-based application and the other group uses an application with a traditional approach. The results of the study show that applications that implement Law UX Principle produce a higher level of engagement compared to the traditional approach. Users are more easily engaged and have a better level of knowledge retention. Factors such as intuitive design, real-time feedback, and personalization of the learning experience play an important role in increasing engagement. This study concludes that the implementation of Law UX Principle can be an effective solution in optimizing user engagement in tajweed learning applications, providing a foundation for application developers to integrate better UX principles in the development of educational applications.

Keywords: Law UX, Tajweed Application, Engagement, User.