

DAFTAR TABEL

Tabel 2.1 Penelitian Terdahulu.....	32
Tabel 2.2 Komponen Material Design	41
Tabel 2.3 Simbol <i>Use Case</i> (Suharni, 2023).....	53
Tabel 2.4 Skala Penilaian Hasil Akhir SUS	61
Tabel 3.1 Indikator Pemilihan Partisipan	66
Tabel 3.2 Acuan Pertanyaan Brand Owner Interview	67
Tabel 3.3 Acuan Pertanyaan Empathy Map	69
Tabel 3.4 Acuan Pertanyaan <i>User Persona</i>	72
Tabel 3.5 Skala Penilaian Hasil Akhir SUS	79
Tabel 4.1 Pertanyaan <i>User Interview</i>	81
Tabel 4.2 Jawaban <i>User Interview</i>	83
Tabel 5.1 <i>Low Fidelity Login Page Customer</i>	103
Tabel 5.2 <i>Low Fidelity Register Page Customer</i>	104
Tabel 5.3 <i>Low Fidelity Home Page Customer</i>	105
Tabel 5.4 <i>Low Fidelity New & Favorite Page Customer</i>	106
Tabel 5.5 <i>Low Fidelity Product Page Customer</i>	107
Tabel 5.6 <i>Low Fidelity Product Details Page Customer</i>	108
Tabel 5.7 <i>Low Fidelity Cart Page Customer</i>	109
Tabel 5.8 <i>Low Fidelity Search Bar & Category Filter Customer</i>	110
Tabel 5.9 <i>Low Fidelity Blog Page Customer</i>	111
Tabel 5.10 <i>Low Fidelity Profile & Orders History Page Customer</i>	112
Tabel 5.11 <i>Low Fidelity Chat Customer</i>	113
Tabel 5.12 <i>Low Fidelity Footer Customer</i>	113
Tabel 5.13 <i>Low Fidelity Login Page Admin</i>	114
Tabel 5.14 <i>Low Fidelity Dashboard Admin</i>	115
Tabel 5.15 <i>Low Fidelity Product Page Admin</i>	116
Tabel 5.16 <i>Low Fidelity Add Prodct Page Admin</i>	117
Tabel 5.17 <i>Low Fidelity Edit Profile Page Admin</i>	118
Tabel 5.18 <i>Low Fidelity Blog Page Admin</i>	119
Tabel 5.19 <i>Low Fidelity Sales Report Owner</i>	120
Tabel 5.20 <i>Hight Fidelity Register Page Customer</i>	125

Tabel 5.21 <i>High Fidelity Login Page Customer</i>	126
Tabel 5.22 <i>High Fidelity Home Page Customer</i>	127
Tabel 5.23 <i>High Fidelity New & Favorite Page Customer</i>	128
Tabel 5.24 <i>High Fidelity Product Page Customer</i>	129
Tabel 5.25 <i>High Fidelity Product Details Page Customer</i>	130
Tabel 5.26 <i>High Fidelity Cart Page Customer</i>	131
Tabel 5.27 <i>High Fidelity Search Bar & Category Filter Customer</i>	132
Tabel 5.28 <i>High Fidelity Blog Page Customer</i>	133
Tabel 5.29 <i>High Fidelity Profile & Orders History Page Customer</i>	134
Tabel 5.30 <i>High Fidelity Chat Customer</i>	135
Tabel 5.31 <i>High Fidelity Footer Customer</i>	136
Tabel 5.32 <i>High Fidelity Login Page Admin</i>	137
Tabel 5.33 <i>High Fidelity Dashboard Admin</i>	138
Tabel 5.34 <i>High Fidelity Product Page Admin</i>	139
Tabel 5.35 <i>High Fidelity Add Product Page Admin</i>	140
Tabel 5.36 <i>High Fidelity Edit Profile Page Admin</i>	141
Tabel 5.37 <i>High Fidelity Blog Page Admin</i>	142
Tabel 5.38 <i>High Fidelity Sales Report Owner</i>	143
Tabel 5.39 <i>Hasil Skor SCUS Website Customer</i>	144
Tabel 5.40 <i>Hasil Skor MIUS & MAUS Website Customer</i>	146
Tabel 5.41 <i>Hasil Skor SCUS Website Admin</i>	147
Tabel 5.42 <i>Hasil Skor MIUS & MAUS Website Admin</i>	149
Tabel 5.43 <i>Pertanyaan SUS</i>	150
Tabel 5.44 <i>Hasil Skor SUS Website Customer</i>	150
Tabel 5.45 <i>Hasil Skor SUS Website Admin</i>	152