

ABSTRACT

The phenomenon of hikikomori, a condition of extreme self-isolation triggered by psychological and social pressure, is the main issue in this artwork. Starting from the author's personal experience in dealing with the pressures of life and social media addiction after the pandemic, this work explores the lifestyle of a hikikomori through the installation painting art approach. This medium combines elements of canvas painting with physical objects in the form of installations to create a room atmosphere that depicts the closed world of a hikikomori. This work displays the room as the main space with visualizations of a mattress, table, digital devices, and scattered everyday objects, including trash and hobby equipment of the room owner. The use of bright colors and digital visual styles on certain elements is contrasted with the realistic depiction of trash objects to emphasize the entrapment between cyberspace and reality. This work aims to build empathy and awareness of the negative impacts of social media use and the importance of healthy social interaction in the digital era. Through a conceptual approach, personal and contemporary visuals, this work is expected to be able to convey a deep reflection on the social conditions of modern humans and expand the aesthetic experience of the audience interactively.

Keywords: hikikomori, installation painting, social isolation, social media, contemporary art