

ABSTRACT

This film is a reflection of contemporary reality, where the digital world creates an illusion of crowd that actually deepens the loneliness and loss of direction of individuals. Through a symbolic visual approach, this film creates a space between silence and distraction—inviting the audience not only to see, but also to feel the emptiness hidden behind the hustle and bustle of social media. Telling the story of a teenager/college student trapped in an infinite scroll cycle, this film depicts how the reality of the self is slowly fragmented by the demands of social media trends and expectations. The digital world is visualized as an aesthetic crowd that contrasts with the inner silence of the main character, who continues to search for his identity amidst the torrent of distractions. Through this work, the message is conveyed that every individual truly has the space to create their own life, but in the digital era, many are busier admiring other people's "paintings" than constructing personal meaning. This film is a mirror of the sense of loss of direction that arises from the need for validation and endless distraction.

Keywords: *digital world, alienation, self-fragmentation, distraction, social validation.*