

## **ABSTRACT**

*The phenomenon that occurred on October 7, 2024, in Israel and Palestine drew significant attention from various countries. It was not only widely discussed on social media but also became a hot topic in online media such as Cnbcindonesia.com and Haaretz.com. This event attracted considerable discussion because, aside from the war taking place, there was also a symbolic aspect that made it even more compelling to follow, the comparison of the situation in Gaza to The Hunger Games. This comparison emerged due to the stark contrast between the conditions experienced by the people of Gaza and the celebrities attending the Met Gala in the United States. This research aims to examine how the media frames news coverage of the genocide in Palestine in relation to the film The Hunger Games in the media outlets Cnbcindonesia.com and Haaretz.com. This study uses a constructivist paradigm and a qualitative research method with Robert Entman's framing analysis model. The results of this research show that Cnbcindonesia.com frames the news by highlighting the suffering of the people of Gaza, making it comparable to the film The Hunger Games. In contrast, Haaretz.com frames the news by emphasizing the extremism of Palestinian supporters and constructing a negative image of pro-Palestinian netizens and demonstrators.*

**Keywords:** *Palestinian Genocide, The Hunger Games, Robert Entman Framing, Cnbcindonesia.com and Haaretz.com Media.*