ABSTRACT

In the current digital era, many fields have experienced digitalization and one of them is the field of job search. In this field of job search, there has been a transformation from previously still using conventional methods such as job search through word of mouth, leaflets, to online platforms. There are still many platforms currently available that only provide job vacancies with a permanent contract system, while there are still few freelance or odd jobs. Even though there are platforms that provide freelance work, these platforms are only online or remote. And it cannot be denied, the platform for freelance work in the form of work in the physical service sector is still not available. Therefore, more specific applications are needed for freelance work, such as the application that will be developed in this research in the form of a web-based freelance job search application.

This application will make it easier for job seekers and freelance job vacancies to connect online using the internet network wherever and whenever, and job seekers can also look for jobs according to their field of interest, talent and suitable location. The application in this research will be built using the agile method with the scrum model. Then for the framework side of the programming, we will use Laravel.

The test results using the Black-box Testing method showed that 95% of the total 60 test scenarios were successful without functional defects. Meanwhile, the user experience evaluation using the UEQ method showed an average score of 5.9 (Good category), with the Efficiency and Clarity dimensions getting the highest scores. This application has been proven to help users in finding and opening freelance job vacancies effectively.

Keywords: Freelance, Laravel, Job vacancies, Freelance work, Jobs, Web.