

ABSTRACT

The lack of work experience presents a major challenge for recent university graduates in entering the workforce, as it affects employers' confidence in their competencies. To address this issue, strategies are needed to prepare students from an early stage. One such initiative is the Bantu Proojek program, initiated by Mr. Gilang Ramadhan, which, however, has not yet been supported by an appropriate implementation method. This final project focuses on designing the user interface of the Bantu Proojek website as an informational platform aimed at helping Visual Communication Design students in Banyumas build their portfolios and gain experience through both commercial and non-commercial work opportunities. The design process adopts the User Centered Design (UCD) approach. The resulting design is expected to serve as an initial solution to support students' career development and provide an information platform that aligns with their academic and professional needs.

Keywords: *user interface, website, student, Visual Communication Design, career, User Centered Design.*