

ABSTRACT

APPLICATION OF WEAVING TECHNIQUES IN THE *DESIGN* OF WOMEN'S *MODEST FASHION* WITH AN *ARTISANAL FASHION* APPROACH.

by

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Single and double weaving techniques hold considerable potential in advancing the Design of Modest women's Fashion, functioning not only as decorative features but also as integral structural components. Despite this potential, the implementation of these techniques in Fashion Design remains limited, particularly regarding material experimentation and Design methodology. This study seeks to examine the effectiveness of weaving techniques as structural elements in Modest Fashion, to explore the integration of various textile materials—such as denim, cotton, and uniquely textured fabrics—and to apply these findings through an artisanal Fashion approach. Employing a qualitative research Design, data were collected through observation, literature review, and hands-on material exploration. The primary outcome of this research is a series of Modest Fashion garments that incorporate weaving techniques as both structural and aesthetic elements. These findings are anticipated to contribute to innovation in Fashion Design and serve as a reference for Designers, artisans, and practitioners within the Modest Fashion industry seeking to apply weaving techniques in creative and practical ways. Based on the research findings, weaving techniques are feasible to be applied as part of garment construction using denim, cotton, and lightweight pleated fabrics.

Keywords: weaving techniques, Fabric material, women's Modest Fashion, artisanal Fashion