

## ***ABSTRACT***

### ***DESIGN DEVELOPMENT OF WOMEN'S FORMAL WEAR THROUGH THE COMBINATION OF MAHKOTA BINOKASIH BATIK AND SHIBORI TECHNIQUE EXPLORATION***

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Mahkota Binokasih batik is a traditional pattern from Sumedang that has strong cultural meaning and visual appeal. However, it has not been widely used in women's formal clothing. Nafira Batik, a local business in Sumedang, mostly produces uniforms and has not developed creative fashion designs. This research aims to design a formal outfit for women by combining the Mahkota Binokasih batik with a modern fabric dyeing technique called *shibori*. The method used in this research is a qualitative approach, including observation, interviews, and design exploration. The type of *shibori* used is *itajime*, which creates simple geometric patterns that do not cover the batik motif. The final outfit includes a long-sleeved top, an obi belt, and a wrap skirt. The design uses a feminine style that matches Nafira Batik's character. It also focuses on making good use of the fabric and showing the beauty of the batik motif clearly. The result shows that mixing batik with modern techniques like shibori can create clothing that looks attractive, works well, and still honors local tradition. This design gives Nafira Batik a chance to offer new fashion products that are more appealing to younger and modern customers.

***Keywords:*** *Design Innovation, Formal Women's Fashion, Kasumedangan batik, Mahkota Binokasih, shibori.*