

ABSTRACT

APPLICATION OF BATIK TABIR MALAY RIAU ORNAMENT USING BEAD AND CORD EMBROIDERY TECHNIQUE WITH AN ARTISANAL FASHION APPROACH

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Batik Tabir is an initiative by Dekranasda Riau aimed at reviving the Riau Malay batik, which had disappeared during the Daik Lingga and Siak kingdoms. Since 1985, continuous innovations in ornamentation and techniques have been implemented to preserve its existence. These innovations include the development of the Lancang Kuning ornament through printing, stamping, and written techniques, culminating in the creation of Batik Tabir in 2014. Derived from a vertical-patterned curtain fabric used in Riau Malay wedding decorations, Tabir is combined with floral elements that reflect the cultural values of the Malay people. However, these cultural values are often overlooked due to market-driven modifications that emphasize aesthetic satisfaction, including the inappropriate use of human and animal patterns. The high level of craftsmanship inherent in Batik Tabir should be further developed with analogous techniques. In accordance with artisanal fashion techniques, bead embroidery can enhance the texture and visual appeal, thereby highlighting the Batik Tabir ornaments within the traditional Malay Teluk Belanga dress. This balance represents the integration of traditional aesthetics with modern design techniques.

Keywords: Batik Tabir Ornament, Malay, Bead Embroidery