

ABSTRACT

this study aims to analyze visitor satisfaction with the facilities and services provided by Cikao Park in Purwakarta. The method used in this study is quantitative, conducting a survey using a Likert scale involving between 1 and 100 respondents who have visited Cikao Park. To evaluate the relationship between visitor satisfaction and facilities and services, the data was analyzed through validity, reliability, and linear regression analysis. The findings of this study indicate that facilities and services have a significant influence on visitor satisfaction levels. It is hoped that these results can serve as a reference for tourism destination management to improve facility and service standards in order to enhance visitor experiences.

Keywords: *Facilities, Services, Cikao Park, Tourism*