

ABSTRACT

The development of fabric in interior design plays a crucial role in shaping the atmosphere of a space. Open Library Telkom University has implemented fabric elements in its interior to create ambiance, comfort, and spatial identity for its users. This study aims to identify the types and characteristics of fabric materials used, understand user responses, conduct comprehensive analysis, and formulate recommendations. The application is assessed based on the functional, aesthetic, and psychological aspects of fabric materials. Using a qualitative research approach from a design science perspective, this study employs data triangulation through observations, in-depth interviews, and questionnaires to conduct a comparative analysis of findings. The study concludes that three primary fabric materials are applied in the interior of Open Library: wool, polyester, and canvas. Wool contributes to aesthetic and psychological comfort, creating a cozy atmosphere and a strong spatial identity. Polyester, from a functional perspective, offers durability and ease of maintenance. Canvas provides exceptional durability, making it suitable for high-traffic areas. Overall, user satisfaction is influenced by the alignment between functional performance, aesthetic quality, and psychological impact. High performance in one aspect does not necessarily guarantee maximum satisfaction if the other aspects are overlooked. This research provides informative guidelines for the management and designers of Open Library Telkom University in selecting, applying, and maintaining fabric materials to enhance overall user satisfaction.

Keywords: *Fabric, Interior Design, Functional, Aesthetic, Psychological, User Satisfaction, Open Library*