

**KAJIAN PENEMPATAN PEDAGANG KAKI LIMA (PKL) DI
BASEMENT ALUN-ALUN BANDUNG**

***STUDY ON THE PLACEMENT OF STREET VENDORS (PKL) IN THE
BASEMENT OF ALUN-ALUN BANDUNG***

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ABSTRACT

Public spaces in Asia serve as places for social interaction and reflect the dynamics of diverse communities. In Indonesia, public open spaces are often utilized by marginalized groups such as street vendors (PKL) who contribute to the informal economy and cultural exchange, but they interfere with access to public facilities, hygiene and aesthetics. In this case, the Bandung City government has attempted to reorganize street vendors to restore the function of public spaces, as happened in Bandung Square, the government rearranged street vendors in the Bandung Square Basement. However, this arrangement is often less than optimal and its impact on the street vendors, visitors, the surrounding community, and the public space is still unclear. This study aims to evaluate whether the rearrangement of street vendors in the basement of Bandung Square uses a design research approach and data triangulation analysis through observation, interviews, and questionnaires. Comparative objects were also researched at the street vendor area on the 1st Floor of Griya Buah Batu Bandung and Malioboro Teras 1 Yogyakarta to enrich the context and relevant structuring strategies. The results show that the arrangement of street vendors in the basement reduces the income of street vendors due to low visibility and a longer distance to consumers, in addition to the unfavorable basement conditions, such as poor lighting, ventilation, and visual appearance, further limiting the comfort and sustainability of street vendors' businesses.

Keywords: Evaluation, Public Space, Informal Economy, Street Vendors, Bandung Square.