

DAFTAR PUSTAKA

- Aaker, D. A., & Joachimsthaler, E. (2000). The brand relationship spectrum: The key to the brand architecture challenge. *California Management Review*, 42(4), 8–23.
- Abdel-Hamid. (2019). Office Buildings Interior Design Through Visual Identity. *International Journal of Architectural Engineering and Urban Research*, 2(1), 26–37. <https://doi.org/10.21608/ijaeur.2019.179830>
- Arifin, A. R. F., Ridwan, I. M., & Bambang, B. (2018). *Perancangan Corporate Identity Pt . Nata Terra Resources*. 5(2), 59–71. <http://ejournal.bsi.ac.id/ejurnal/index.php/sketsa> 59
- BSN. (2020). Konservasi Energi Sistem Tata Udara Bangunan Gedung. *Sni 03-6390-2020*, 1–39.
- Budiono, I. Z., Amira, L. N., Syafii, A. D., Farida, A., & Abdulhadi, R. H. wilman. (2022). Evaluasi Kenyamanan Aktivitas Kerja para pegawai Berdasarkan Indikator KenyamananTermal. *Jurnal Desain Interior*, 7(2), 99. <https://doi.org/10.12962/j12345678.v7i2.15367>
- Chafi, M. B., Hultberg, A., & Yams, N. B. (2022). Post-pandemic office work: Perceived challenges and opportunities for a sustainable work environment. *Sustainability (Switzerland)*, 14(1), 1–20. <https://doi.org/10.3390/su14010294>
- Corporate Identity Portal. (2017). *DONG Energy is becoming Ørsted*. <https://www.ci-portal.de/dong-energy-is-becoming-orsted/?utm>
- Dagli, Z. (2016). Corporate identity in interior design. *New Trends and Issues Proceedings on Humanities and Social Sciences*, 2(1), 318–327. <https://doi.org/10.18844/prosoc.v2i1.314>
- Dimantions.com. (2024). *Tata Letak Kantor*. Dimantions.Com. <https://www.dimensions.com/collection/private-office-layouts>
- ESDM. (2023). *Laporan Energi Dan Sumber Daya Mineral*. 11(1), 1–14. http://scioteca.caf.com/bitstream/handle/123456789/1091/RED2017-Eng-8ene.pdf?sequence=12&isAllowed=y%0Ahttp://dx.doi.org/10.1016/j.regsciurbeco.2008.06.005%0Ahttps://www.researchgate.net/publication/305320484_SISTEM_PEMBETUNGAN_TERPUSAT_STRATEGI_MELESTARI
- European CEO. (2017). *Winds of change: Henrik Poulsen drives Ørsted's green*

transformation. <https://www.europeanceo.com/profiles/winds-of-change-henrik-poulsen-drives-orsted-green-transformation/#:~:text=According to industry body WindEurope%2C,six percent to 25 percent>

Government of the Northwest Territories. (2012). *Government of the Northwest Territories. December*, 1–68.

Hall, E. (2015). *Bachelor Thesis : Interior Design as a way to Convey Corporate Visual Identity.*

Hapsoro, N. A., & Zahra, Z. A. (2022). Penerapan Identitas Perusahaan Dalam Perancangan Interior: Studi Kasus Lembaga Bahasa Lia Pengadegan. *Jurnal Arsitektur ARCADE*, 6(1), 140. <https://doi.org/10.31848/arcade.v6i1.957>

Kamaruddin, N. (2023). Kajian Kenyamanan Termal Ruang Perkantoran. *Jurnal Ruang*, 17(1), 54–59.

<https://jurnalruang.arsitektur.fatek.untad.ac.id/index.php/JURNALRUANG/article/view/20>

Kasim, A., Bungin, B., Dzakiria, H., & Mokhtar, M. F. (2020). *Metode penelitian pariwisata dan hospitality.*

Keller, K. L. (2000). Building Customer-Based Brand Equity : A Blueprint for Creating Strong Brands Building Customer-Based Brand Equity : A Blueprint for Creating Strong Brands. *Journal of Marketing Communications*, 15(2–3), 139–155. <https://doi.org/10.1080/13527260902757530>

Manasseh, L., & Cunliffe, R. (1962). Office Buildings. *Architectural Record*, 203(8), 85. <https://doi.org/10.4324/9781003413561-5>

Melewar, T. C., & Saunders, J. (2000). Global corporate visual identity systems: using an extended marketing mix. *European Journal of Marketing*, 34(5/6), 538–550.

Moleong, L. J. (2017). Metode penelitian kualitatif, cetakan ke-36, Bandung: PT. Remaja Rosdakarya Offset, 6.

Muhdar. (2015). ORGANIZATIONAL CITIZENSHIP BEHAVIOR PERUSAHAAN. *Sultan Amai Press IAIN SULTAN AMAI GORONTALO*, March, 163–184. <https://doi.org/10.4018/978-1-4666-8606-9.ch010>

- Neuman, D. (2014). Qualitative research in educational communications and technology: A brief introduction to principles and procedures. *Journal of Computing in Higher Education*, 26, 69–86.
- Nuraida, I. (2008). Manajemen Adminitrasi Perkantoran. *Kanisius*, 1–21.
- Panero, J., & Zelnik, M. (2014). Human Dimesion & Interior Space. In *Human Dimesion & Interior Space*. www.crownpublishing.com & www.watsonguptill.com
- Pemerintah Indonesia. (2018). Tentang Keselamatan Dan Kesehatan Kerja Lingkungan Kerja. *Peraturan Menteri Ketenagakerjaan Republik Indonesia No. 5 Tahun 2018*, 5, 11.
- Pexio. (2024). *Furniture Kantor: Jenis, Fungsi, dan Tips Memilih yang Tepatle*. Pexio. <https://pexio.co.id/id/blogs/desain-interior/furniture-kantor>
- Raja, T. M. (2020). Kajian Aplikasi Brand Identity Pada Elemen Desain Interior Gourmet Café Petitenget. *Jurnal Arsitektur ARCADE*, 4(2), 186. <https://doi.org/10.31848/arcade.v4i2.451>
- RI, P. (2016a). Peraturan Menteri Kesehatan Republik Indonesia Nomor 48 Tahun 2016 Tentang Standar Keselamatan Dan Kesehatan Kerja Perkantoran. *Revista Brasileira de Ergonomia*, 9(2), 10. <https://www.infodesign.org.br/infodesign/article/view/355> & <http://www.abergo.org.br/revista/index.php/ae/article/view/731> & <http://www.abergo.org.br/revista/index.php/ae/article/view/269> & <http://www.abergo.org.br/revista/index.php/ae/article/view/106>
- RI, P. (2016b). Peraturan Pemerintah RI Nomor 16 Tahun 2021. *Sekretariat Negara Republik Indonesia*, 1(078487A), 483. <http://www.jdih.setjen.kemendagri.go.id/>
- Rustan, S. (2013). *Mendesain logo*. Gramedia Pustaka Utama.
- Salayanti Santi, Mirzah, A. L., Sheha Gunawan, A. N., & Salayanti, S. (2018). Penerapan Pencahayaan Buatan Pada Interior Restoran Atmosphere Bandung Di Malam Hari. *Idealog: Ide Dan Dialog Desain Indonesia*, 2(2), 193. <https://doi.org/10.25124/idealog.v2i2.1225>
- Sari, S. M., Nilasari, P. F., & Tedjokoesoemo, P. E. D. (2022). Implementation of Interior Branding in Retail Interior Design. *GATR Journal of Management and Marketing Review*, 7(1), 13–22. [https://doi.org/10.35609/jmmr.2022.7.1\(2\)](https://doi.org/10.35609/jmmr.2022.7.1(2))

- Schmitt, B., & Zarantonello, L. (2013). Consumer experience and experiential marketing: A critical review. *Review of Marketing Research*, 25–61.
- Sedarmayanti, H. J. (2009). *Tata Kerja dan Produktivitas Kerja*.
- Sedarmayanti, M., & Pd, M. (2009). Sumber daya manusia dan produktivitas kerja. *Bandung: CV. Mandar Maju*.
- Standard, N. Z. (1994). AS1319-1994. *AS1319*.
- Sugiyono, D. (2017). *Metode penelitian pendidikan pendekatan kuantitatif, kualitatif dan R&D*.
- VerV. (2023). *Practical office design guideline*.
- Work Design. (2017). *Building a Sustainable Brand: The Ørsted Story*.
<https://www.worksdesign.com/building-a-sustainable-brand-the-orsted-story/?utm>
- Wu, S. (2018). Pengaruh Kepemimpinan Transformasional Terhadap Organizational Citizenship Behavior Melalui Kepuasan Kerja Sebagai Variabel Intervening Pada Pt Kapitan Prima Mandiri. *Psikologi*, 6(2), 1–6.
- Yuniati, A. P. (2021). Pengaruh Atmosfir Toko Fast Fashion Terhadap Ketertarikan Berbelanja Pengunjung. *LINTAS RUANG: Jurnal Pengetahuan Dan Perancangan Desain Interior*, 8(1), 23–29. <https://doi.org/10.24821/lintas.v8i1.4902>