ABSTRACT

Abstract : Kaduwulung Village, Situraja, Sumedang Regency has the potential for natural and cultural tourism which continues to grow with the trend of tourist visits increasing every year. To support this, quality accommodation facilities in the form of resort hotels are needed. The design of this 4-star Resort Hotel aims to provide international standard accommodation that carries the locality approach through a design that combines natural potential, culture, and sustainability principles. The design objectives include the creation of interior spaces according to 4-star resort standards, a cozy atmosphere with local elements, ecotourism support facilities, the use of environmentally friendly materials, and public and private areas that encourage relaxation and social interaction. The project is expected to increase the tourist attraction of Kaduwulung Village, open new job opportunities, and preserve local wisdom, thus supporting the development of sustainable tourism in Sumedang Regency.

Keywords : resort hotel, interior design, locality, sustainable tourism, Kaduwulung Village, Sumedang.