

## DAFTAR TABEL

|                                                                                 |     |
|---------------------------------------------------------------------------------|-----|
| Tabel 1. 1 Area Perancangan .....                                               | 6   |
| Tabel 2. 1 Standar Fasilitas Hotel Bintang 4 .....                              | 15  |
| Tabel 2. 2 Standar Organisasi Ruang.....                                        | 19  |
| Tabel 2. 3 Konfigurasi Jalur.....                                               | 20  |
| Tabel 2. 4 Sirkulasi Penghubung Ruang.....                                      | 20  |
| Tabel 2. 5 Standar Ergonomi dan Antropometri.....                               | 21  |
| Tabel 2. 6 Standar Luas dan Layout Furnitur .....                               | 28  |
| Tabel 2. 7 Standar Furnitur .....                                               | 33  |
| Tabel 2. 8 Standar Warna.....                                                   | 37  |
| Tabel 2. 9 Dampak Psikologis Warna.....                                         | 38  |
| Tabel 2. 10 Tingkat pencahayaan rata-rata dan renderasi warna .....             | 38  |
| Tabel 2. 11 Tampak warna terhadap temperatur warna .....                        | 39  |
| Tabel 2. 12 Standar Kebisingan Hotel .....                                      | 41  |
| Tabel 2. 13 Standar Keselamatan.....                                            | 41  |
| Tabel 2. 14 Standar Sign System dan Wayfinding .....                            | 46  |
| Tabel 2. 15 Standar Disabilitas .....                                           | 48  |
| Tabel 2. 16 Standar MICE .....                                                  | 51  |
| Tabel 2. 17 Elemen Pembentuk Spirit of Place.....                               | 59  |
| Tabel 3. 1 Analisis Matahari Saat Musim Panas .....                             | 71  |
| Tabel 3. 2 Analisis Matahari Saat Musim Hujan .....                             | 71  |
| Tabel 3. 3 Analisis View.....                                                   | 76  |
| Tabel 3. 4 Analisis Utilitas Bangunan .....                                     | 86  |
| Tabel 3. 5 Analisis Fasilitas .....                                             | 93  |
| Tabel 3. 6 Analisis Organisasi Ruang Klaster .....                              | 99  |
| Tabel 3. 7 Analisis Sirkulasi Bangunan .....                                    | 99  |
| Tabel 3. 8 Analisis Ruang Lobby & Resepsionis .....                             | 101 |
| Tabel 3. 9 Analisis Lounge .....                                                | 106 |
| Tabel 3. 10 Analisis Restoran .....                                             | 111 |
| Tabel 3. 11 Analisis Bar & Lounge .....                                         | 116 |
| Tabel 3. 12 Analisis Mahoni Meeting Room .....                                  | 121 |
| Tabel 3. 13 Analisis Akasia Meeting Room .....                                  | 127 |
| Tabel 3. 14 Analisis Spa .....                                                  | 130 |
| Tabel 3. 15 Analisis Kamar Superior.....                                        | 135 |
| Tabel 3. 16 Analisis Kamar Deluxe.....                                          | 141 |
| Tabel 3. 17 Analisis Kamar Junior Suite .....                                   | 147 |
| Tabel 3. 18 Analisis Kamar Family Suite .....                                   | 153 |
| Tabel 3. 19 Analisis Kamar Kamboti Suite .....                                  | 159 |
| Tabel 3. 20 Analisis Brand Identity Hotel Sari Ater Kamboti .....               | 165 |
| Tabel 3. 21 Fasilitas Hotel The Luxton Bandung .....                            | 174 |
| Tabel 3. 22 Analisis Brand Identity Hotel The Luxton Bandung .....              | 182 |
| Tabel 3. 23 Fasilitas Hotel Four Points by Sheraton Bandung .....               | 186 |
| Tabel 3. 24 Analisis Brand Identity Hotel Four Points by Sheraton Bandung ..... | 191 |
| Tabel 3. 25 Fasilitas Arion Suites Hotel Bandung.....                           | 195 |
| Tabel 3. 26 Analisis Brand Identity Arion Suites Hotel .....                    | 201 |
| Tabel 3. 27 Komparasi Studi Banding.....                                        | 202 |
| Tabel 3. 28 Analisis Kebutuhan Aktivitas .....                                  | 206 |
| Tabel 3. 29 Analisis Kebutuhan Mebel.....                                       | 208 |
| Tabel 3. 30 Analisis Kebutuhan Ruang .....                                      | 209 |
| Tabel 3. 31 Data Wawancara .....                                                | 287 |
| Tabel 3. 32 Hasil Kuesioner.....                                                | 288 |
| Tabel 3. 33 Data Ulasan Google .....                                            | 298 |

|                                                                     |     |
|---------------------------------------------------------------------|-----|
| Tabel 4. 1 Konsep Fasilitas .....                                   | 221 |
| Tabel 4. 2 Konsep Organisasi Ruang & Layout .....                   | 224 |
| Tabel 4. 3 Konsep Penerapan Brand Identity Ruang Lobby .....        | 233 |
| Tabel 4. 4 Konsep Penerapan Brand Identity Bar & Lounge .....       | 242 |
| Tabel 4. 5 Konsep Penerapan Brand Identity Ballroom .....           | 250 |
| Tabel 4. 6 Konsep Penerapan Brand Identity Meeting Room .....       | 258 |
| Tabel 4. 7 Konsep Penerapan Brand Identity Kamar Deluxe .....       | 269 |
| Tabel 4. 8 Konsep Penerapan Brand Identity Kamar Kamboti Suite..... | 279 |