

DESIGNING A COMMUNITY BASED LITERACY CENTER IN BANDUNG CITY WITH A PARTICIPATORY ACTIVITY APPROACH

ABSTRACT

Literacy is no longer limited to the ability to read and write but also encompasses communication skills, critical thinking, as well as the understanding and use of information in various contexts. As a center of education and culture, the city of Bandung faces the challenge of sustaining literacy communities amidst changing reading patterns due to digitalization. However, the potential for literacy in the city remains high, supported by the government, local communities, and the growing literacy programs. The design of a community-based literacy center in Bandung aims to create a gathering place for special interest groups, such as book clubs or communities of writers, photographers, designers, and others, to strengthen social bonds among community members. It will provide space for creative activities such as writing, drawing, or video production, as well as host writing competitions and local art exhibitions to encourage visitors to participate and express themselves creatively. This center not only provides access to both print and digital book collections but also supports creative, educational, and recreational activities. With the integration of technology, innovative design, and collaboration among various stakeholders, this literacy center is expected to enhance public reading interest, strengthen the reading culture, and serve as a model for national literacy development.

Keywords: *Literacy, Literacy Center, Literacy Community, Digital Literacy.*