STRATEGY FORMULATION USING IFE, EFE, SWOT, AND QSPM MATRIXES: A CASE STUDY ON PT WARGA UTAMA PRIMA MANDIRI

MINI-THESIS

Proposed as a part of the requirement to complete the Barchelor's Degree from International ICT Business Program Study

Written by:

Febryan Rangga Arie Putra 1401213047



INTERNATIONAL ICT BUSINESS
FACULTY OF ECONOMICS AND BUSINESS
TELKOM UNIVERSITY
BANDUNG

2025