

**ANALYSIS OF CUSTOMER SATISFACTION IN
PURCHASING SKINCARE IN THE TOKOPEDIA
APPLICATION USING TEXT CLASSIFICATION AND
TOPIC MODELING**

MINI THESIS

Submitted As One Of The Requirements For Obtaining A Management Bachelor
Degree

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Written by:

Fauzi Latif Soeroto

1401213351



S1 ICT Business Management International

Faculty of Economy and business

Telkom University

Bandung

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