

ABSTRACT

This research was conducted to design an enterprise architecture for Wahana Musik Indonesia (WAMI) in the Copyright and Licensing Division using the TOGAF 10 framework. The background of this study is the problems found in the information system used in the division, which has not been fully integrated, causing obstacles in business processes, data management, and information distribution between work units. In addition, many manual processes are still carried out, increasing the risk of errors and hampering operational efficiency. This study uses the Design Science Research method with stages including problem identification, solution objective setting, enterprise architecture design, migration planning development, and design evaluation. The architecture design was carried out through the TOGAF ADM phases from the preliminary phase to migration planning, resulting in a blueprint of business, data, application, and technology architecture. The blueprint is designed to support system integration, business process digitalization, data transparency, and accountability in music licensing services at WAMI. The results of this design are expected to serve as a reference for implementing enterprise architecture to support the company's business strategy, improve service quality, and ensure the sustainability of digital transformation in the Copyright and Licensing Division in the future.

Keywords— enterprise architecture, TOGAF 10, Wahana Musik Indonesia, music licensing, system integration, digitalization, business transformation