

ABSTRACT

This study aims to analyze the influence of sharing knowledge on decision-making in the forex trading community, particularly in the Qtrade community. Qtrade serves as a platform for learning and discussion among traders, where the process of sharing knowledge is considered capable of improving the quality of investment decisions. The sharing knowledge variable is measured through the dimensions of clarity of knowledge and usefulness of knowledge, while the decision-making variable is analyzed based on Stoner's seven-step decision-making model. This research employs a quantitative method with a descriptive approach and involves 40 respondents from the Qtrade community using a non-probability sampling technique.

The results show that sharing knowledge has a significant influence on the decision-making of community members. The clearer and more useful the information shared, the higher the traders' confidence and accuracy in making trading decisions. Knowledge sharing within the community not only covers technical strategies but also fundamental analysis and risk management, all of which support more rational and well-measured decision-making.

This study provides theoretical contributions to the development of knowledge management studies in the context of digital communities, as well as practical implications for managers of forex trading communities. By creating a structured, accurate, and relevant knowledge-sharing system, communities can help their members reduce the risk of errors, improve analytical skills, and optimize trading outcomes. The findings are expected to serve as a reference for building a more effective, collaborative, and sustainable trading education ecosystem.

Keywords: sharing knowledge, decision-making, forex trading, community, Qtrade