

DAFTAR TABEL

Tabel 1.1 Outlet Los Nitros	2
Table 1.2 Pesaing Los Nitros	3
Tabel 2.1 Pemilihan Teori/Model/Kerangka Standar Perancangan	22
Tabel 3.1 Identifikasi Kebutuhan Data.....	26
Tabel 4.1 Pertanyaan Wawancara Untuk Internal Los Nitros	30
Table 4.2 Harga Jasa.....	33
Tabel 4.3 <i>Customer Profile</i>	37
Tabel 4.4 <i>Market Force</i>	41
Tabel 4.5 <i>Industry Force</i>	41
Tabel 4.6 <i>Key Trend</i>	42
Tabel 4.7 <i>Macro-Economic Force</i>	43
Tabel 4.8 Spesifikasi Perancangan.....	45
Tabel 4.9 Standart Perancangan	46
Tabel 4.10 Arti Skor <i>Strength</i> dan <i>Oppurtunity</i>	47
Tabel 4.11 Arti Skor <i>Weakness</i> dan <i>Threat</i>	47
Tabel 4.12 Komponen <i>SWOT Value Proposition</i>	48
Tabel 4.13 Komponen SWOT Infrastructure Management	48
Tabel 4.14 Komponen SWOT <i>Financial Aspect</i>	49
Tabel 4.15 Komponen SWOT <i>Customer Aspect</i>	49
Tabel 4.16 Kekuatan <i>Value Proposition (Strength)</i>	50
Tabel 4.17 Kelemahan <i>Value Proposition (Weakness)</i>	50
Tabel 4.18 Peluang <i>Value Proposition (Oppurtunity)</i>	50
Tabel 4.19 Ancaman <i>Value Proposition (Threat)</i>	51
Tabel 4.20 Kekuatan <i>Infrastructure Management (Strength)</i>	51
Tabel 4.21 Kelemahan <i>Infrastructure Management (Weakness)</i>	52
Tabel 4.22 Peluang <i>Infrastructure Management (Oppurtunity)</i>	52
Tabel 4.23 Ancaman <i>Infrastructure Management (Threat)</i>	52
Tabel 4.24 Kekuatan <i>Financial Aspect (Strength)</i>	53
Tabel 4.25 Kelemahan <i>Financial Aspect (Weakness)</i>	53
Tabel 4.26 Peluang <i>Financial Aspect (Oppurtunity)</i>	53

Tabel 4.27 Ancaman <i>Financial Aspect (Threat)</i>	54
Tabel 4.28 Kekuatan <i>Customer Aspect (Strength)</i>	54
Tabel 4.29 Kelemahan <i>Customer Aspect (Weakness)</i>	55
Tabel 4.30 Peluang <i>Customer Aspect (Opportunity)</i>	55
Tabel 4.31 Ancaman <i>Customer Aspect (Threat)</i>	55
Tabel 4.32 Penjelasan Strategi Usulan <i>Value Proposition</i>	61
Tabel 4.33 Penjelasan Strategi Usulan <i>Infrastructure Management</i>	62
Tabel 4.34 Penjelasan Strategi Usulan <i>Financial Aspect</i>	64
Tabel 4.35 Penjelasan Strategi Usulan <i>Customer Aspect</i>	66
Tabel 4.36 <i>Pain Relievers</i>	66
Tabel 4.37 <i>Gain creators</i>	67
Tabel 4.38 Peletakkan <i>Business Model Canvas</i>	67
Tabel 4.39 Verifikasi Usulan	73
Tabel 5.1 Validasi Strategi Usulan 1	75
Tabel 5.2 Validasi Strategi Usulan 2	75
Tabel 5.3 Validasi Strategi Usulan 3	76
Tabel 5.4 Validasi Strategi Usulan 4	77
Tabel 5.5 Validasi Strategi Usulan 5	77
Tabel 5.6 Validasi Strategi Usulan 6	78
Tabel 5.7 Validasi Strategi Usulan 7	78
Tabel 5.8 Rekap Strategi Usulan.....	79
Tabel 5.9 Penyesuaian Harga Jasa dan Produk Serta Perbandingan Harga	80