

NEW DESIGN OF THE LUXTON 4-STAR HOTEL ON JALAN DOKTER WAHIDIN SEMARANG WITH A LEISURE ACTIVITY APPROACH

ABSTRACT

Abstract: *The development of the hotel industry in Semarang has created a need for accommodation facilities with functions and experiences that hotel guests can enjoy. As providers of accommodation services, hotels are required to create supporting facilities for recreational and relaxation purposes for guests. By incorporating leisure activities as the conceptual foundation, the design is implemented in a strategic area of Semarang City, emphasizing supporting facilities such as a Spa, Gym, Restaurant, and a new facility in the form of a Pilates Studio.*

Key Word: *4 Star Hotel, Kota Semarang, Activity Leisure*