

DAFTAR ISTILAH

Istilah	Deskripsi	Halaman pertama muncul
MPD	<i>Mobile Positioning Data</i>	1
BPS	Badan Pusat Statistik	1
C-to-C	<i>Cumulative to Cumulative</i>	2
Pax	Jumlah peserta	3
BMC	<i>Business model canvas</i>	11
SWOT	<i>Strength, Weaknesses, Opportunities, Threats</i>	21
VPC	<i>Value Proposition Canvas</i>	22
BME	<i>Business Model Environment</i>	23
ISO	<i>International Organization for Standardization</i>	28
B2C	<i>Business to Customer</i>	37
B2B	<i>Business to Business</i>	28
WOM	<i>Word of Mouth</i>	41
SDM	Sumber Daya Manusia	49
OPEX	<i>Operational Expenditure</i>	51
CaPEX	<i>Capital Expenditure</i>	51
PPIU	Penyelenggara Perjalanan Ibadah Umrah	58
TOWS	<i>Threats, Opportunities, Weaknesses, Strengths</i>	74
IFAS	<i>Internal Factor Analysis Strategy</i>	74
EFAS	<i>External Factor Analysis Strategy</i>	76