

## **ABSTRACT**

*XYZ Nonprofit Organization is a social organization focused on empowering people with disabilities in Bali. In its operations, the organization faces challenges in managing donor data and campaigns, which are still managed manually and scattered across separate files, including spreadsheets, physical documents, and digital files. This situation has led to data duplication, inconsistent formats, and incomplete data, resulting in delays in the report compilation process.*

*To address these issues, a donor and campaign management information system was designed with key features including campaign data, campaign categories, donor data, negotiations, and donor categories, aimed at facilitating donor and campaign management and monitoring activities. The method used in the system design process was Rapid Application Development (RAD). The RAD method involves four design phases: requirement planning, user design, construction, and cutover. In the cutover phase, verification was conducted using black box testing and validation using User Acceptance Testing (UAT), with an average total score of 90%, which falls within the “very good” criteria.*

*The result of this final project is a donor and campaign management information system that complies with user-specified specifications based on the results of User Acceptance Testing (UAT). The outcome of this final project will be a donor and campaign management information system to be used by the internal operations of Nonprofit Organization XYZ.*

*With this information management system, Nonprofit Organization XYZ will be able to address challenges in managing donor and campaign data. Additionally, the system supports each user, enabling them to perform their tasks in a more organized manner.*

**Keywords - Campaigns, Design, Donors, Management Information System, Rapid Application Development**