

ABSTRACT

In dual-earner families, there is often a problem where the lack of family harmony causes changes in the behavior and attachment of children with their parents. Often, dual-earner families have low child-parent attachment. The identification of problems that arise related to the phenomenon that the author takes is, first, the little time spent together, this causes a lack of communication between dual-earner family members. Second, the lack of communication between family members on their emotional feelings. The research was conducted by the author to be the basis for making the animation, and the character design is concrete, and can represent this problem well, and correctly, as well as being an education for dual-earner parents to build their relationship with their children. Data was collected through observation, interviews, and open-ended questionnaires. The results show the depiction of visual concepts, target audience behavior, and animation techniques to represent the difficulties of dual-earner families by creating educational animations for dual-earner families so that they do not forget to be present in their children's lives properly.

Keywords: *Dinner, Dual-earner Family, Family Relationship, Parents-Child Relationship.*