ABSTRACT

Gender-based violence in the workplace, particularly against women, remains a complex issue that is often normalized in daily life. Women working in informal sectors such as dairy farming are frequently subjected to wage inequality, double workloads, and non-verbal harassment due to patriarchal work structures. This project presents the camera arrangement design in the short film *LAYU* as an educational medium and visual representation of these issues, emphasizing the social and psychological pressure experienced by the main female character. The design process employs a descriptive qualitative method, using data collected through interviews, field observations, literature studies, and visual references from thematically related films. The visual style adopts a semi-realist approach, utilizing natural lighting, handheld and still camera techniques, and closed framing to evoke a sense of oppression and isolation. The results indicate that short films can serve as a powerful medium to communicate social issues in an emotional and reflective manner, while also raising audience awareness of often unseen yet profoundly impactful forms of violence.

Keywords: Camera Arrangement, Short Film, Gender-Based Violence, Workplace, Visual Representation, Cinematography, Semi-Realism.