

ABSTRACT

Waste management in densely populated areas is an important concern in urban environmental issues. Kampung Cibunut RW 07 in Bandung City is known as an area that has successfully implemented a community-based waste management program through the Oh Darling community. The designer as the camera operator plays an important role in constructing a visual narrative that is not only informative but also capable of conveying social and environmental messages in a poetic manner. This study was conducted using qualitative methods and an ethnographic approach, through observation, interviews, and literature review. Domain analysis was used to categorize the spaces and activities of the residents, while comparative matrix analysis was used to compare the visual strategies of similar documentary works. The design results show that camera arrangements such as the use of handheld cameras, natural lighting, and intimate framing can present the reality of the residents in an honest and emotional way. This film serves as a reflective medium that voices the collective values of the residents in preserving the environment.

Keywords: *Waste Management, Observational Documentary, Director of photography, Film.*