

ABSTRACT

Juiweaprent is a service provider specializing in cosplay costume rentals and supporting cosplay accessories based in Purbalingga. Until this day, Juiweaprent has offered dozens of costumes ready for rent. In its business operations, Juiweaprent utilizes social media for transactions. However, according to the founder, relying solely on social media is not sufficient. Founders need a website to streamline their work and enhance their business image. Therefore, the founder aims to have a website platform to make it easier to manage rental data. In a website, user comfort is paramount. Consequently, a website design recommendation for Juiweaprent was created to ensure customer convenience while accessing the site. The method used for designing the Juiweaprent website is the Rapid Application Development (RAD) approach. This approach allows developers to gain deeper insights into user needs and expectations, resulting in more relevant solutions.

Keywords: *Cosplay, Rental, Prototype, Booking System, Website, E - Commerce*