ABSTRACT

The property sector in Indonesia during 2019-2023 experienced significant fluctuations due to negative market sentiment. Uncertainty triggered by the Covid-19 pandemic and political momentum such as elections have also affected companies' investment decisions. Given such market dynamics, this instability highlights the need for an evaluation to assess the variables that influence business investment decisions. Using data collected quarterly from 2019 to 2023, this study examines the impact of market sentiment on corporate investment decisions and financial performance as a control variable in the property and real estate company sector. Panel data regression analysis is used in this study. Data was obtained from the Indonesia Stock Exchange (IDX) website, Yahoo Finance, and relevant company websites that have access to their financial statements. The findings show that, in all models, market sentiment has a positive impact. Firm size also has a consistent effect, while ROA has no effect in all models, and firm growth only has an effect in one of the models. These findings suggest that investment decisions in the property sector are influenced more by market perceptions and firm scale than by financial performance.

***Keywords**: Market Sentiment, Corporate Investment Decision, Financing Performance, Volatility Index, Firm Size, ROA, Firm Growth*