

## DAFTAR PUSTAKA

- Aditi, B., & Pentana, S. (2018). Analysis of influence of Micro Small and Medium Enterprises (MSMEs) Development as a Competitive Advantage to creative economic development. Academic journal of economicstudies, 4(3), 122-132.
- Alan, dkk. (2008). The Impact of Education on Human Capital Accumulation. Jurnal Pendidikan, 12(3), 100-115.
- Azeem, M., Hayat, A., Nawaz, R., Sajjad, H. M., & Ali, M. (2019). *The Effect of Motivation on Employee Creativity: Evidence from NGO Sector in Southern Punjab, Pakistan*. The International Journal of Business & Management, 7(2), 161–166
- Babbie ER. ( 2020). The Practice of Social Research. Cengage Au/
- Badan Pusat Statistik. ( 2024 ). Nilai Konstruksi yang Diselesaikan Perusahaan Konstruksi (Juta Rupiah), 2023. Jakarta : BPS
- Badan Pusat Statistik Kalimantan Utara ( 2024 ). Statistik Konstruksi Provinsi Kalimantan Utara 2023. Kalimantan Utara : BPS Kalimantan Utara
- Creswell JW, Creswell JD. Research Design (2017). Qualitative, Quantitative, and Mixed Methods Approaches. Sage publications.
- Danang Sunyoto. (2015). Keunggulan Bersaing (Competitive Advantage) : Konsep Bersaing Melalui Kualitas Sumber Daya Manusia. Yogyakarta: CAPS [Center for Academic Publishing Service].
- Deliyanti Oentoro. (2012). Manajemen Pemasaran Modern. Laksbang Pressindo.
- Fornell C, Larcker DF. (1981). Evaluating structural equation models with unobservable variables and measurement error. J Mark Res.;18(1):39-50.
- Frank, R. H., & Bernanke, B. S. (2007). Principles of Microeconomics (3rd ed.) (3rd ed.). New York: McGraw-Hill/Irwin.

- Ghozali, I. (2006). *Aplikasi Analisis Multivariate dengan Program SPSS*. Semarang: Badan Penerbit Universitas Diponegoro;
- Hair Jr JF, Hult GTM, Ringle CM, Sarstedt M, Danks NP, Ray S. (2021). Partial Least Squares Structural Equation Modeling (PLS-SEM) Using R: A Workbook. Springer Nature
- Herzberg, F., Mausner, B., & Snyderman, B. B. (1959). *The motivation to work* (2nd ed.). New York: John Wiley & Sons.
- Indiyati, D., Ghina, A., Romadhona, A., F. (2021). Human Resource Competencies, Organizational Culture, and Employee Performance. International Journal of Science and Society, Vol. 3, No. 1.
- Kotler, P., & Armstrong. (2014). Principles Of Marketing (12ed). Jakarta: Erlangga.
- Kumar R. (2018). Research methodology: A step-by-step guide for beginners. Published online.
- Locke, E. A., & Latham, G. P. (2002). Building a practically useful theory of goal setting and task motivation: A 35-year odyssey. *American Psychologist*, 57(9), 705–717.
- Margono S. (2005). Metodologi Penelitian Pendidikan. Rineka Cipta.
- McClelland, D.C. (1987). Human Motivation. New York : Cambridge University Press
- McShane, S. L., Young, V. G. M. A. (2017). Organizational Behavior: Emerging realities for the workplace revolution (4th ed.). McGraw-Hill/Irwin.
- Meiryani, Suzan, L. Sudrajat, J., Warganegara, D.L ( 2020 ). The Effect of Management Style On Computing Information Systems. International Journal of Innovation, Creativity and Change : Primrose Hall Publishing Group.
- Natasha, P., & Devie, D. (2013). *Analisa pengaruh strategic planning terhadap keunggulan bersaing dan kinerja perusahaan*. Business Accounting Review, 1(2), 161–166.

Nurul Huda et al. ( 2025 ). Metodologi Penelitian Manajemen dan Bisnis Pendekatan Kuantitatif, Kualitatif & Campuran. Diwan Media Pustaka

Parlindungan, T. B. (2019). The Impact of Employee's Motivation and Leadership on Employee's Work Satisfaction (Case Study in 26 Health Clinics in Tangerang). School of Business and Management Institut Teknologi Bandung.

PMI-Agile. (2018). Agile Practice Guide, 1th edition. Project Management Institute Inc, Pennsylvania. PMI-Portfolio. (2018)

Porter, M. E. (1980). *Competitive Strategy: Techniques for Analyzing Industries and Competitors*. New York: Free Press.

Prasetyo, A., Rahman, D.A., Sary F.P., Pasaribu, R.D., Sutjipto, M.R.( 2022 ).  
Association Perception Customer Feedback With Text Network Analysis in Social Media . Institute of Electrical and Electronics Engineers Inc.

Project Management Institute. (, 2000 ). A guide To the Project Management Body of. Knowledge ( PMBOK Guide ), Pensylvania

Rastogi, P. (2002). Human capital and its development: A framework for public policy. New Delhi: Sage Publications.

Robbins, S. P., Judge, T., & Vohra, N. (2018). Organizational behavior, 18th Edition. Pearson.

Siregar, A., F., R., Winarno, A. (2022). Pengaruh Komunikasi dan Kompetensi Karyawan terhadap Kinerja Karyawan Badan Narkotika Nasional Tapanuli Selatan. Telkom University.

Soetrisno, A. P., Gilang, A. (2018). Pengaruh Kompetensi Terhadap Kinerja Karyawan (Studi di PT. Telekomunikasi Indonesia Tbk Witel Bandung). JURISMA: Jurnal Riset Bisnis dan Manajemen, Vol. 1 No. 1.

Soetrisno, E. (2016). Manajemen sumber daya manusia. Kencana.

Sudaryono. (2016). Manajemen Pemasaran Teori Dan Implementasi. C.V Andi Offset, 2(1), 42-43

- Sugiyanto. (2020). Manajemen Pengendalian Proyek. Surabaya: Scopindo Media Pustaka.
- Sugiyono. (2021). Metode penelitian kuantitatif, kualitatif, dan R&D (3rd ed.). Alfabeta.
- Sule, E., dan Wahyuningtyas, R. (2016). Manajemen Talenta Terintegrasi. Yogyakarta: Andi.
- Syarawie, M.Muttawalie. ( 2024, 24 Juni). Pembangunan IKN Dongkrak Pangsa Konstruksi Kaltim. [kalimantan.bisnis \[ online\]](https://kalimantan.bisnis.com/read/20240624/408/1776511/pembangunan-ikn-dongkrak-pangsa-konstruksi-kaltim), halaman 1. Tersedia : <https://kalimantan.bisnis.com/read/20240624/408/1776511/pembangunan-ikn-dongkrak-pangsa-konstruksi-kaltim>
- Wahyono, Adi. ( 2024, 8 Oktober ). Perkembangan Properti Komersial Triwulan II 2024. Kjppwnr [Online], halaman 1. Tersedia : [https://www.kjppwnr.co.id/Informasi/baca/PERKEMBANGAN\\_PROPERTI\\_KOMERSIAL\\_TRIWULAN\\_II\\_2024](https://www.kjppwnr.co.id/Informasi/baca/PERKEMBANGAN_PROPERTI_KOMERSIAL_TRIWULAN_II_2024)
- Widyaputri, P., Sary, F.P ( 2022 ). Digital Leadership and Digital OrganizationlCommunication Toward Millenial Employees in A Telecommunication Company. Journal : Virtus Interpress.
- Wigastianto, I. (2019). Pengaruh Motivasi dan Kompetensi Terhadap Kinerja Karyawan PT Wika Beton PPB Karawang. Telkom University.