PREFACE

First and foremost, I would like to express my deepest gratitude to Dr. Hanif Fakhrurroja, S.Si., MT, as my first final project advisor, and to Mrs. Dita Pramesti, S.Si., M.Si., as my second final project advisor, for their invaluable guidance, continuous encouragement, and constructive feedback throughout the journey of completing this final project. Their extensive knowledge, patience, and insightful suggestions have been instrumental in shaping the direction, quality, and successful completion of this research.

I am also deeply thankful to all respondent participants, whose willingness and generosity in sharing their experiences, insights, and honest feedback greatly enriched the substance and relevance of this work. Your contributions have been crucial in ensuring the practical significance and effectiveness of this project.

Furthermore, my sincere thanks go to my friends, classmates, and colleagues who have provided constant motivation, inspiration, and invaluable discussions, offering numerous opportunities to exchange ideas and collaboratively find innovative solutions. Your presence and support have significantly eased the challenges faced during this academic journey.

Special appreciation is extended to my family for their unwavering support, understanding, and encouragement, which have fueled my determination to persevere through various obstacles. This research has indeed been a journey filled with meaningful challenges, immense learning experiences, and valuable personal growth, made all the more memorable by the collaborative spirit and generous assistance of everyone involved.

Finally, I hope this final project fulfills not only the academic requirements of my degree program but also serves as a meaningful contribution to the broader field of agricultural technology and digital innovation, inspiring future research and development in similar domains.