ABSTRACT

Indonesia ranks third as the largest football fanbase in the world, with a population of 165.48 million people. Fans often exhibit fanaticism, which can lead to verbal aggression and increase the potential spread of various negative opinions. There is a lot of online news reporting on the diversity of opinions. One instance of the diversity of opinions in football is related to the policies implemented by PSSI at the beginning of 2025, particularly regarding the replacement of the Indonesian national team coach. Online news certainly plays an important role in shaping a discourse. Therefore, this research aims to determine how the discourse network and the actor network are formed. Additionally, it seeks to understand the role of online news in reflecting the polarization of opinions regarding the policy. The research method used involves utilizing the Discourse Network Analyzer (DNA) and Visone, by analyzing 55 online news articles. The research results show that there are 292 statements, involving 30 organizations, with 55 personal actors as part of it. In addition, it can be seen that in the topic of the replacement of the Indonesian national football team coach, there are pro and con groups. With the discourse supporting the new coach being the highest centrality, amounting to 11.066%. Furthermore, Hadrian Irfani, who is the deputy chairman of Commission X of the House of Representatives, is the actor with the highest contribution on that topic, with a degree centrality value of 2.869%.

Keywords: Discourse Network Analysis, Discourse Network, Digital Mass Media, Mediatization Theory, New Media Communication