

Daftar Tabel

Tabel 3.1 Data Customer Journey.....	32
Tabel 3.2 Data Analisis SWOT.....	47
Tabel 3.3 Data Analisis Kesimpulan.....	51
Tabel 4.1 Metode AISAS.....	55
Gambar 4.12 Media Spanduk.....	64
Gambar 4.13 Media Umbul-umbul	
Sumber: Pratama 2024.....	66