

## ***ABSTRACT***

*Waste is a global issue that also draws serious attention in Bandung. With a population of over 2.5 million people, the city produces approximately 500 thousand tons of waste per year (Kementerian Lingkungan Hidup dan Kehutanan, 2024) Unfortunately, this high volume of waste is not matched with effective waste management, resulting in negative impacts on the environment, economy, and public health. There is a need for media that can educate the public on proper waste management, especially at the household level. In response, the author developed a documentary film highlighting the story of Kampung Cibunut Berwarna, a community that successfully implements independent waste management. This project was carried out using qualitative methods, including observation, interviews, literature review, and questionnaires. The final output is a documentary film in which the author takes the role of director. This work is expected to serve as both an educational and inspirational medium to raise public awareness about the importance of sustainable waste management.*

***Keywords:*** *Waste, RW 07 Kampung Cibunut Berwarna, Waste Management, Documentary Film Directing.*