

DAFTAR GAMBAR

Gambar 1.1 Kerangka Penelitian.....	12
Gambar 2.7 User Centered Design Processes.....	16
Gambar 2.2 5 Step Design Sprint.....	18
Gambar 2.3 Layout.....	21
Gambar 2.4 What Is Visual Design.....	21
Gambar 2.5 Input Controls.....	22
Gambar 2.6 Double Diamond.....	23
Gambar 2.8 Line As A Visual Element In Graphic Design.....	25
Gambar 2.9 Shape Language.....	26
Gambar 2.10 Shape Language.....	26
Gambar 2.11 Shape Language.....	26
Gambar 2.12 Texture.....	27
Gambar 2.13 Exploring Space. Elements of Design and Gestalt Principles.....	28
Gambar 2.14 Understanding the Basic Principles of Graphic Design.....	28
Gambar 2.15 Elements of Design: How the Value in a Photo or Design can Express Feeling.....	29
Gambar 2.16 Color Theory: Brief Guide For Designers.....	29
Gambar 2.17 Symmetry, Asymmetry, Balance.....	30
Gambar 2.18 Exploring Space. Elements of Design and Gestalt Principles.....	31
Gambar 2.19 5 Principles of Design and how to apply them to your Life.....	32
Gambar 2.20 Sequential Art.....	36
Gambar 2.21 Manual Guide.....	37
Gambar 2.25 MangaPlus.....	38
Gambar 2.26 MangaPlus Platform.....	38
Gambar 2.29 Kerangka Penelitian.....	39
Gambar 3.1 Kementerian Ekonomi Kreatif / Badan Ekonomi Kreatif.....	42
Gambar 3.2 Struktur Organisasi Kementerian Ekonomi Kreatif / Badan Ekonomi Kreatif.....	43
Gambar 3.5 Design Sprint.....	49
Gambar 3.5 Logo Webtoon.....	51
Gambar 3.6 Logo Tapas.....	52
Gambar 3.7 MangaPlus.....	52
Gambar 3.8 User Persona.....	56
Gambar 3.9 Business Model Canvas.....	58
Gambar 4.1 Mapping.....	59
Gambar 4.1 Big Idea.....	60
Gambar 4.2 Moodboard.....	63

Gambar 4.3 Color Pallete.....	64
Gambar 4.4 Tipografi.....	65
Gambar 4.5 Tipografi.....	66
Gambar 4.6 Ikon.....	67
Gambar 4.7 Logo.....	70
Gambar 4.8 Logo.....	71
Gambar 4.6 Sketsa Rasio.....	71
Gambar 4.7 Makna Logo.....	72
Gambar 4.8 Logo Recognition.....	74
Gambar 4.9 Site Map.....	75
Gambar 4.10 User Flow 1.....	77
Gambar 4.11 User Flow 2.....	78
Gambar 4.12 Splash Screen & Landing Page.....	80
Gambar 4.13 Homepage.....	81
Gambar 4.14 Login User Age.....	82
Gambar 4.15 Login User Mail.....	83
Gambar 4.16 Explore.....	84
Gambar 4.17 Explore.....	85
Gambar 4.18 Upload.....	86
Gambar 4.19 Library.....	87
Gambar 4.20 Profil.....	88
Gambar 4.21 Attention.....	88
Gambar 4.22 Interest.....	89
Gambar 4.23 Search.....	89
Gambar 4.24 Action.....	90
Gambar 4.25 Share.....	90