

ABSTRACT

Cultural heritage buildings in Surabaya were traces of silent witnesses to history and the journey of Surabaya city. However, many historical buildings not only are forgotten but also are demolished without any consideration because of the face-paced economy. Surabaya local government is late in carrying out revitalization, resulting the lack of information media about cultural heritage buildings in Surabaya and only has active history community member aged 30 above. This research intended to introduce and helping increase concern to learn and preserving cultural heritage buildings in Surabaya, was conducted by doing observation, interview, spreading surveys and literature study. Surveys have been distributed to young adult aged 18 – 25, domiciled in East Java. Data obtained were then analysed using the comparison matrix method and descriptive method, resulting a Travel guide as an innovative media to introduce cultural heritage buildings. This research hoping to increase awareness and curiosity to learn the history of Surabaya city through its cultural heritage building, to give rise to a sense of wanting to preserve cultural heritage buildings in Surabaya as a part of Surabaya history through interactive and inovative media.

Keywords: *Surabaya Cultural heritage buildings, Young adult, Java, Information media*