

ABSTRACT

Abe Outdoor Service is one type of business that provides rental service for various kinds of outdoor equipment located in Purwokerto City. However, the rental system at Abe Outdoor Service is still using a manual system that requires customers to come directly to the place to find out information on available items. And also when wanting to rent goods, customers have difficulty choosing and determining the items and types to be rented because there is no information or pictures of the equipment being rented. In addition, the transaction data management system has not been computerized or is still done manually through book records. This is less effective and takes a long time to process report data for the business owner. Based on these problems, researchers aim to create a website-based information system that can make it easier for customers to see a list of available outdoor equipment without the need to come directly to the place to make rentals. As well as helping Abe Outdoor Service business actors to facilitate recording transaction report data.

Keywords: *Information system, Rental, Outdoor equipment, Website*