

ABSTRACT

The phenomenon of cat overpopulation in Indonesia also indicates the increasing number of stray cats in the community's environment. The impact of this phenomenon causes the environment to become dirty and becomes a risk of transmitting zoonotic diseases. This is a highlight for parents because children are considered to have a closeness to animals, especially cats. However, parents prohibiting children from interacting does not solve the problem because stray cats are still increasing over time. Therefore, an educational illustration book was created for children aged 9-12 years with the aim that children can care for stray cats based on three aspects of welfare so as to produce safer interactions and reduce the stray cat population. This design uses a qualitative-based method with data collection methods through interviews, observations, documentation and literature studies. The design stages include data analysis, design concepts and design results. By using the concept of a cartoon illustration style with material supported by illustration and storytelling elements. It is hoped that this book can get good results and responses from each reader to increase children's knowledge about caring for stray cats outdoors.

Keywords: *Illustration book, stray cat care, outdoor, children aged 9-12 years*